

CIBD 2022 CONTEST FOR BOOK LOVERS

FREQUENTLY ASKED QUESTIONS

1. How do I enter the contest?

The contest will run from Saturday, April 30, 2022 at 12:00am ET until Sunday, May 1, 2022 at 11:59pm ET.

To enter, you will purchase books from independent booksellers in Canada on Saturday, April 30, 2022

- One book = one entry
- One book by a Canadian author or illustrator = two entries
- There is no limit to the number of books you can purchase
- Books must be new (i.e., not used or second-hand) but they may be purchased at a discount or on sale (as per the individual bookstore)
- Books can be purchased online, in-store, or over the phone
- Pre-orders for books coming out prior to June 30, 2022 apply
- Proof of purchase is required: keep your receipt!

Entrants must have reached the age of majority in their province/territory of residence at the time of entry. Before you purchase your books, visit cibabooks.ca to review the contest rules.

After you have purchased your books, visit cibabooks.ca to fill out the entry form. We will ask you to identify the number of books purchased (including books by Canadian authors/illustrators) and provide your proof of purchase. **The entry form will open on Saturday, April 30 and remain open until 11:59pm ET on Sunday, May 1, 2022.**

CIBA staff and board are not eligible for this contest.

2. Which bookstores can I buy from?

Eligible book purchases can be made at locally owned neighbourhood bookstores (between 1 and 10 locations in Canada).

Visit cibabooks.ca/bookseller-map to see bookstores in your area.

3. What prizes are available?

CIBA has worked with publishers to provide generous prizes. There will be three prize draws from the full pool of entries:

1st Prize: \$1,000 to the Canadian independent bookstore of your choice

2nd Prize: \$500 to the Canadian independent bookstore of your choice

3rd Prize: \$250 to the Canadian independent bookstore of your choice

To read about the prizes, visit cibabooks.ca.

4. What if I have purchased multiple books?

If you have purchased multiple books, you will receive multiple entries into the contest! You will be asked to note the number of books purchased in the entry form and provide proof of purchase.

Books written/edited by Canadian authors or illustrated by Canadian illustrators will be worth double the entries. In the entry form, you will be asked to identify the titles of these books.

There is no limit on the number of books you may buy and enter as long as you purchase them from Canadian independent bookstores on April 30 and meet all other eligibility factors identified in question 1.

5. How are winners selected?

On May 2, 2022, CIBA staff will randomly select winners for each prize, beginning with 3rd prize and ascending to first. Selected entry forms will be reviewed for eligibility and proof of purchase before they are deemed winners.

6. What can I expect if I win?

If you have been selected for a prize, CIBA staff will contact you on or soon after May 2 using information provided in the form. We will make 3 attempts to reach selected entrants by email or phone within 5 business days. If we cannot reach you after 3 attempts in 5 days, we will randomly select another eligible entrant.

Prospective winners will be required to correctly answer a mathematical skill-testing question and fill out a declaration and release form within 5 business days of receiving our communications. Once these steps are complete, we will officially name you the prizewinner and ask for your bookstore selection. We will then purchase the relevant gift card/certificate/store credit and provide you with redemption details.

7. Can I give the prize to someone else?

Prizes are non-transferable but you can use your gift certificate to purchase books for yourself or someone else in your life.

Please visit www.cibabooks.ca for the full contest rules.

