



CANADIAN INDEPENDENT BOOKSTORE DAY 2021 CONTEST FREQUENTLY ASKED QUESTIONS

1. HOW DO I ENTER THE CONTEST?

The contest will run from Saturday, April 24, 2021 at 6:00 a.m. EST until Sunday, April 25, 2021 at 11:59 p.m. EST.

To enter, you will purchase books from independent booksellers in Canada on April 24 and/or April 25.

- One book = one entry
- There is no limit to the number of books you can purchase
- Books can be purchased online, in-store, or over the phone
- Proof of purchase is required: keep your receipt!

After you have purchased your books, visit cibabooks.ca to review the available prizes and contest rules. Please read the prize details very carefully.

There will be a separate draw for each unique prize. Choose which prize(s) excite you most and fill out a unique digital form for each draw you would like to enter and attach a scan/photo/copy of your receipt. The entry forms will be accessible on April 24 and will close on April 25. Late entries or entries sent by email will not be accepted.

CIBA staff and board are not eligible for this contest.

2. WHICH STORES CAN I BUY FROM?

Eligible book purchases can be made at locally owned neighbourhood bookstores (between 1 and 10 locations in Canada).

Visit cibabooks.ca/directory to consult our indie bookstore map!

3. WHAT PRIZES ARE AVAILABLE?

CIBA has worked with publishers to curate a list of exciting prizes. Each prize is designed to celebrate reading and, in most cases, involve an exclusive virtual experience with a writer. Prizes that are tailored for younger audiences are clearly marked on our website.

As the prizes are unique to each donating publisher, the format, number of winners/attendees, and terms will vary. It is vital that entrants read prize conditions carefully before entering the draws.

To read about the prizes, visit cibabooks.ca.

4. WHAT IF I HAVE PURCHASED MULTIPLE BOOKS?

If you have purchased multiple books, you have two options for entry:

Option 1: Multiple entries for a single prize.

For example, you may purchase 3 books and want to be entered 3 times for 1 prize. In this case, you would fill out the entry form for that prize and enter “3” when it asks for the number of entries. You will upload your receipt to validate that you purchased 3 books. This increases your likelihood of winning that prize.

Option 2: Split over multiple prizes.

For example, you may purchase 10 books and wish to split them between two prizes. In this case, you would fill out the entry form for prize #1 and enter “5” when it asks for the number of entries. You would then fill out the form for prize #2 and again enter “5”. You would upload the same receipt to both forms. You must fill out an entry form for each prize draw that you would like to enter.

There is no limit on the number of books you may buy, as long as you purchase them from Canadian independent bookstores on April 24-25 and provide proof of purchase in all entry forms.

5. WHAT IF I'M NOT AVAILABLE FOR THE DATE/TIME OF THE PRIZE?

With the exception of classroom visits, the date/time for each author experience has been set in advance by the publisher and author. These dates/times are considered non-negotiable by prizewinners, so please ensure your availability before entering the draw.

In the case of emergencies, winners may *request* a change in date/time to the prize donor (publisher), who will make the decision in consultation with the author. CIBA, publishers, and authors are not responsible for any prizewinners who are unable to make the stated date/time.

Classroom visit dates/times will be determined collaboratively by the publisher, guest author(s), and prizewinners (in consultation with their teachers).

6. HOW ARE WINNERS SELECTED?

On April 26, CIBA staff will randomly select winners for each individual prize draw from the list of entries. Selected entry forms will be reviewed for eligibility and proof of purchase before they are deemed winners.

In each entry form, entrants can indicate interest in a second prize. In the case of insufficient entries, we may add entrants to the pool based on indicated interest in order to fill prizewinner spots.

7. WHAT CAN I EXPECT IF I WIN?

If you have been selected for a prize, CIBA staff will contact you on or soon after April 26 using information provided in the form. We will make 3 attempts to reach selected entrants by email or phone within 5 business days. If we cannot reach you after 3 attempts in 5 days, we will randomly select another eligible entrant.

Prospective winners will be required to correctly answer a mathematical skill-testing question and fill out a declaration form within 5 business days of receiving our communications. Once these steps are complete, the prize donor (publisher), will provide you with all logistical information.

8. CAN I GIVE THE PRIZE TO SOMEONE ELSE IF I WIN?

Prizes are considered non-transferable unless requested to and approved by the prize donor (publisher) in discussion with the guest author.

Please visit www.cibabooks.ca for the full contest rules.