YOUR GUIDE TO THE CIBA MEMBER PORTAL

There is a wealth of information and resources waiting for you in the CIBA Member Portal at cibabooks.ca/member-portal.

YOUR MEMBER PROFILE: View and update your membership details, email subscription settings, event registrations, and your public-facing directory profile.

BOOKSELLER FORUM: This dedicated forum allows booksellers to crowdsource answers to business questions and discuss industry news with their peers. This forum is only accessible to CIBA Bookseller Members.

BULLETIN BOARD: All CIBA member types can use this space to share ideas, initiatives, event invitations, and opportunities with industry colleagues. The CIBA team will also occasionally share association updates via the Bulletin Board.

MEMBER RESOURCES: Access business resources, event recordings, campaign assets, graphics, member discounts, and more in this section of the portal.

ADVOCACY UPDATES: Find information about CIBA's government advocacy work including committee members and recent updates.

<u>SUPPLIER RELATIONS UPDATES</u>: Learn about our ongoing supplier and vendor relations work including quarterly meeting summaries, news and updates, and the committee. Due to the sensitive and proprietary nature of some information, only bookseller members will have access to detailed information via page redirection.

<u>MEMBER DIRECTORY</u>: This directory includes all Bookseller Members, Associates, Affiliates, and Supporters in good standing. You can use this directory to review our member list or search specific businesses. Members can also use the directory to contact one another directly.

MEMBER BLOG: The blog features interviews, profiles, and think pieces on relevant topics written by the CIBA team in collaboration with industry pros.

ADDITONAL WEB RESOURCES

On <u>cibabooks.ca</u> you can also find:

- Indie bookseller map please email Kayla if your store isn't listed
- Details and registration forms for upcoming events
- Important association information
- Original content including newsletters, reading lists, and member profiles
- Team contact info

USING THIS GUIDE

This guide will provide you with steps to:

- Log in (page 3)
- Retrieve/reset your password (page 4)
- Edit your member profile and settings (page 5)
- Register for events (page 8)
- Post to the Bookseller Forum (page 11)
- Post to the Bulletin Board (page 13)
- Subscribe to forums (page 15)
- Watch event recordings (page 16)
- Access business and marketing resources (page 19)
- Using the member directory (page 20)

If you have any questions regarding your membership, the Member Portal, or anything else regarding CIBA, please get in touch.

Likewise, please let us know if you encounter any broken links on the website generally.

LOGGING IN

To access the CIBA Member Portal, go to <u>cibabooks.ca/member-portal</u> and log in with the email address and password you used to apply for membership.

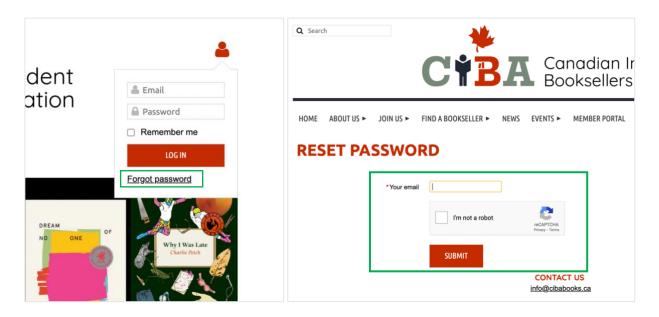


Alternatively, use the icon in the top right corner of any CIBA webpage to log in.



RETRIEVING OR RESETTING YOUR PASSWORD

If your password is incorrect or if you have forgotten your password, click "Forgot password" on either log-in option. On the following screen, enter your email address.



You will receive an email with a link to set a new password. If you're unsure which email address to enter or for help resetting your password, please email info@cibabooks.ca.

EDITING YOUR MEMBER PROFILE

The information that you input into your member profile is shared via the Member Portal directory as well as CIBA's public-facing member directory (less detailed). This information shared is completely within your control.

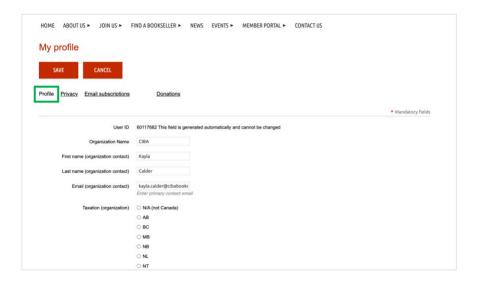
Once logged into your account, click the "view profile" button from the account icon in the top right corner of any page.



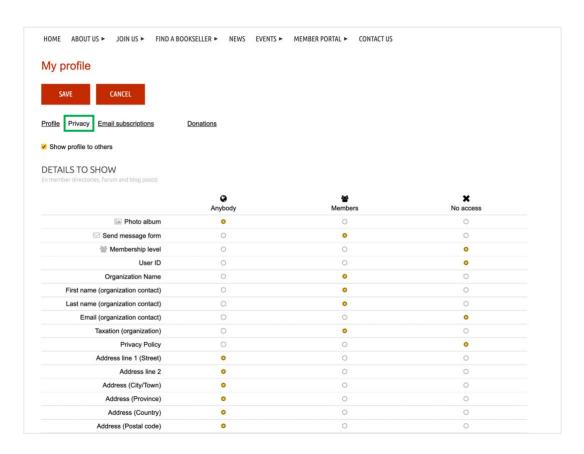
Once you are viewing your profile, you can select "Edit Profile" to make changes.



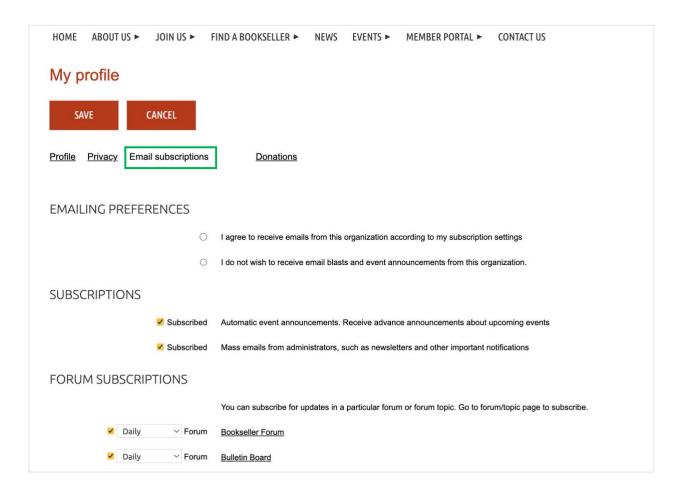
Make changes to your public- and member-facing profile by clicking on the "Profile" button, inputting or updating text, and clicking "Save."



By clicking the "Privacy" button, you can adjust your privacy settings including what information is made available to the public and whether other members may contact you via the direct contact form.



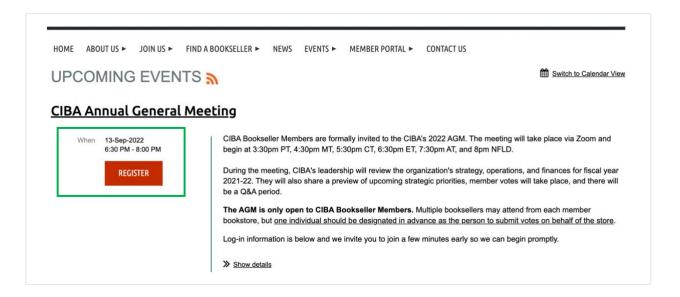
Using the "Email Settings" button, you can opt in and out to various CIBA emails and receive summaries for the Bulletin Board and Bookseller Forum.



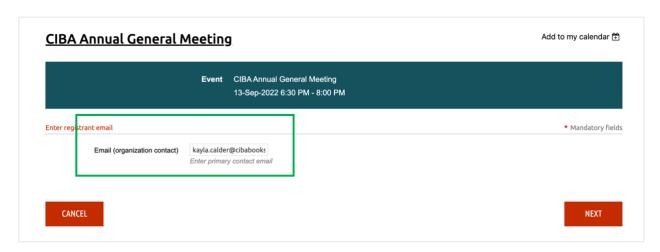
REGISTERING FOR UPCOMING EVENTS

When registration for events is available, you may begin the process by clicking the "Register" button on the upcoming events page or from within the event description.

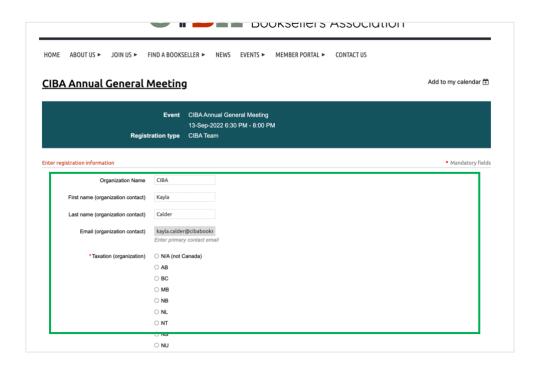
Please note: some events are only open to specific types of members (e.g., Bookseller Members, partner members).



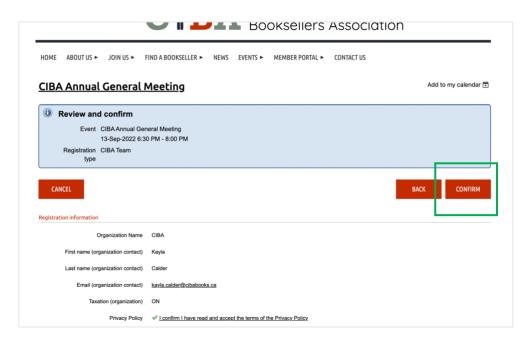
The system will ask you to first input your email address. This is the email address at which you will receive confirmation emails. If you are logged into your CIBA account, it will automatically fill in the email address associated with your account.



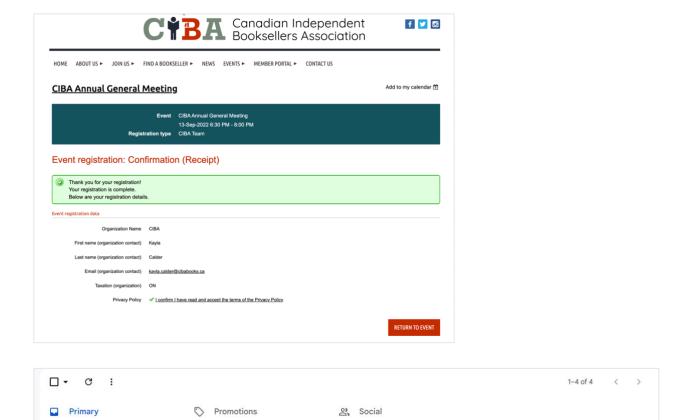
Thereafter, you will be asked to fill out additional registration information (name, location, etc.). Please fill out the information to the best of your knowledge and select the "Next" button at the bottom of the screen.



After that, you will be asked to confirm the details of your registration. Once you have reviewed the information, select the "Confirm" button.



Once your registration has gone through, a receipt/confirmation screen will appear on the browser. You will also receive a confirmation email to the email address provided.



Thereafter, keep an eye on your inbox for email reminders and announcements containing pertinent information such as Zoom links and materials.

Event registration confirmed for CIBA Annual General Meeting//13-Sep-2022 6:30 PM - Dear Ka...

□ ☆ ▷ Canadian Independen.

2:35 PM

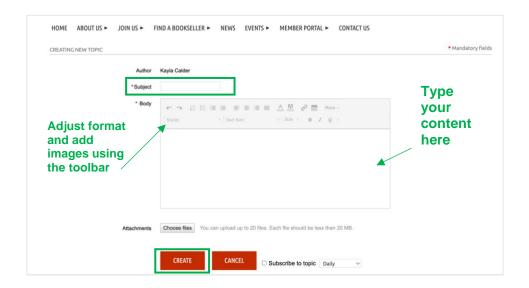
POSTING IN THE BOOKSELLER FORUM

This dedicated forum allows booksellers to crowdsource answers to business questions and discuss industry news with their peers. This forum is only accessible to Bookseller Members (and the CIBA team).

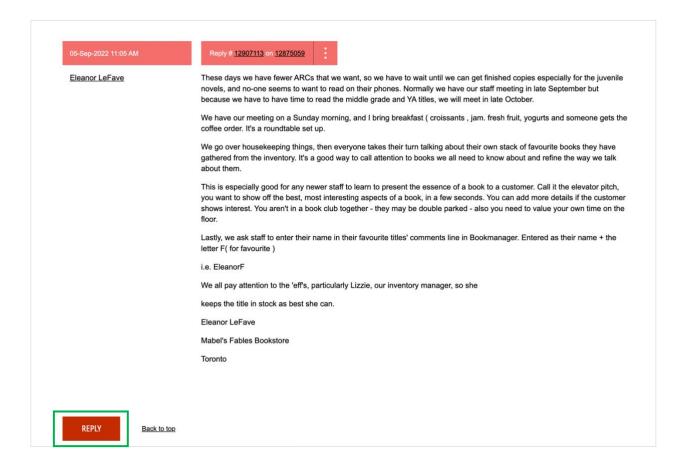
To create a forum post to which other Bookseller Members can reply, click the "Create Topic" button on the forum landing page.



Create a subject line for your post and ask your question or share your opinions in the body section. You can adjust the font and add images using the format toolbar at the top. When you are finished, click the "Create" button.



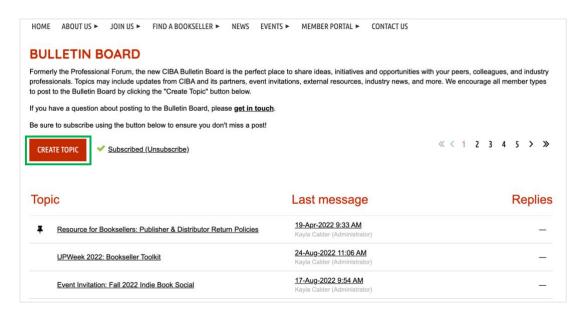
You can also reply to your colleagues' posts in the forum. Scroll to the bottom of the post and click the "Reply" button and draft your reply using the tips above.



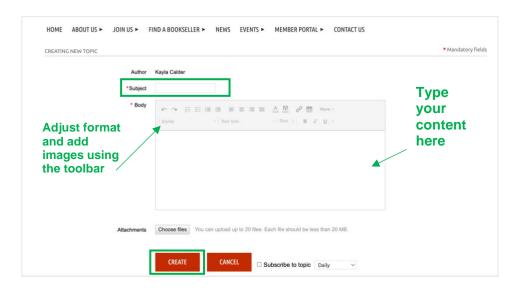
POSTING TO THE BULLETIN BOARD

Formerly the Professional Forum, the new Bulletin Board is the perfect place to share ideas, initiatives and opportunities with your peers, colleagues, and industry professionals. All member types have access to this forum including publishers, NGOs, and the CIBA team.

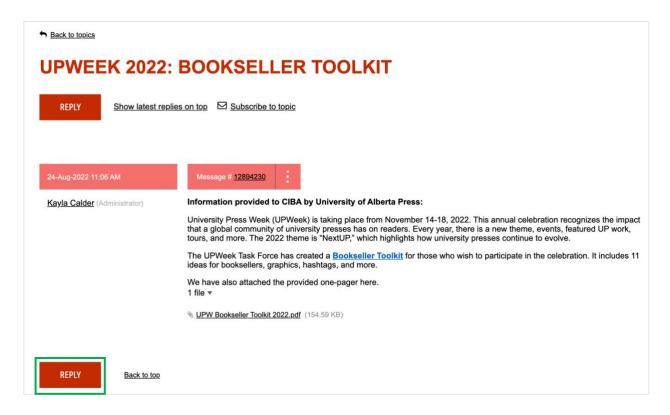
To create a forum post to which other Bookseller Members can reply, click the "Create Topic" button on the forum landing page.



Create a subject line for your post and ask your question or share your opinions in the body section. Adjust the font and add images using the toolbar. Click "Create" to post.



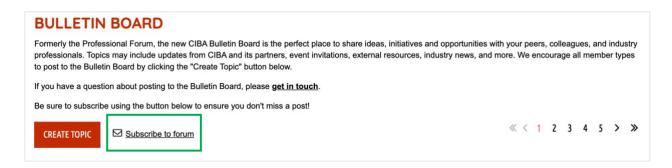
You can also reply to your posts in the Bulletin Board – e.g., requesting more information about an event, sharing excitement for an initiative. Simply scroll to the bottom of the post and click the "Reply" button and draft your reply using the tips above.



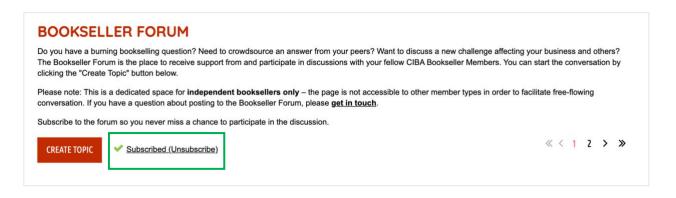
SUBSCRIBING TO FORUMS

You can subscribe to the Bookseller Forum and/or the <u>Bulletin Board</u> to ensure you don't miss a post! When subscribed, you will receive a daily summary of any new posts shared in either forum.

To subscribe, visit the main forum page and select the "Subscribe to forum" button at the top.



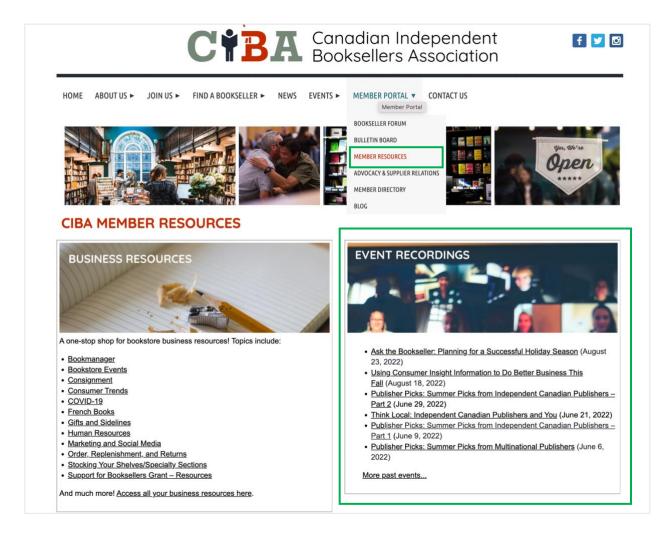
If you wish to unsubscribe, follow the same steps.



WATCHING EVENT RECORDINGS

Unable to attend our live events? No problem! Members can access our event recordings in the Member Portal anytime for on-demand viewing.

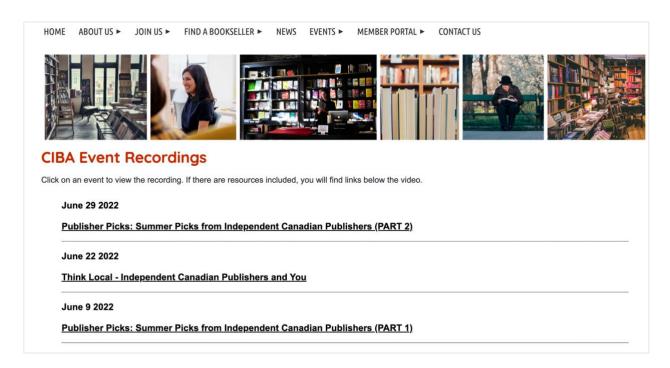
While logged in, visit the <u>Member Resources</u> section of the portal. In the top right-hand box, you will find links to recordings for the most recent events.



Click on the link of the relevant event to view the recording. Please note: some recordings are locked to specific member types (e.g., Bookseller Members only).



To see the full list of recordings organized chronologically, visit cibabooks.ca/EventRecordings.



To search a recording by topic as well as event materials (e.g., slide decks, spreadsheets), visit the <u>Business Resources</u> section of the portal.

HOME ABOUT US ► JOIN US ► FIND A BOOKSELLER ► NEWS EVENTS ► MEMBER PORTAL ► CONTACT US









CIBA MEMBER RESOURCES



A one-stop shop for bookstore business resources! Topics include:

- Bookmanager
- Bookstore Events
- Consignment
- Consumer Trends
- COVID-19
- French Books
- Gifts and Sidelines
- Human Resources
- Marketing and Social Media · Order, Replenishment, and Returns
- Stocking Your Shelves/Specialty Sections
- Support for Booksellers Grant Resources

And much more! Access all your business resources here.



- · Ask the Bookseller: Planning for a Successful Holiday Season (August 23, 2022)
- Using Consumer Insight Information to Do Better Business This Fall (August 18, 2022)
- Publisher Picks: Summer Picks from Independent Canadian Publishers Part 2 (June 29, 2022)
- Think Local: Independent Canadian Publishers and You (June 21, 2022)
- Publisher Picks: Summer Picks from Independent Canadian Publishers Part 1 (June 9, 2022)
- Publisher Picks: Summer Picks from Multinational Publishers (June 6, 2022)

More past events...









CIBA BUSINESS RESOURCES

Table of Contents:

- Bookmanager
- Bookstore Events
- Children's Bookselling
- Consignment Consumer Trends
- COVID-19
- French Books General Bookselling
- Gift and Sidelines
- Holidays
 Human Resources

French Books:

French-language Books for Young People - Part 1: Curating Your Stock of Backlist Titles

French-language backlist (list by M. B.-Drapeau).xlsx

French-language backlist (list by M. B.-Drapeau).pdf

Interview: Bilingual Bookselling

French-language Books for Young People: Publisher Pitches (session 1) - May 17, 2022

ACCESSING RESOURCES

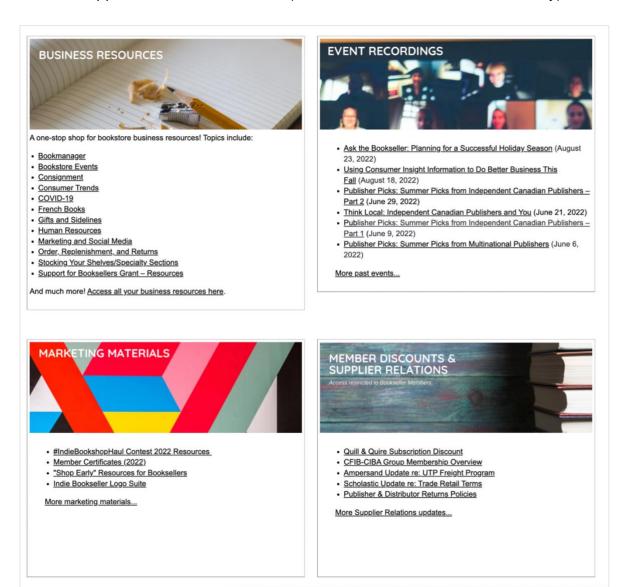
The <u>Member Resources</u> section of the portal is your landing page for a treasure trove of resources. The page is broken up into four groups:

Business Resources – event recordings by topic, sample policies, book lists, and more

Event Recordings Archive – event recordings organized chronologically

Marketing Materials – general marketing assets and campaign-specific toolkits

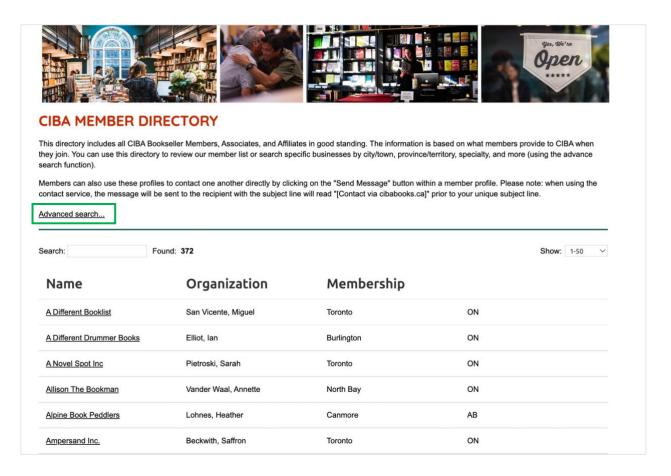
Member Discounts & Supplier Relations – special offers and discounts as well as detailed supplier relations information (available to bookseller members only)



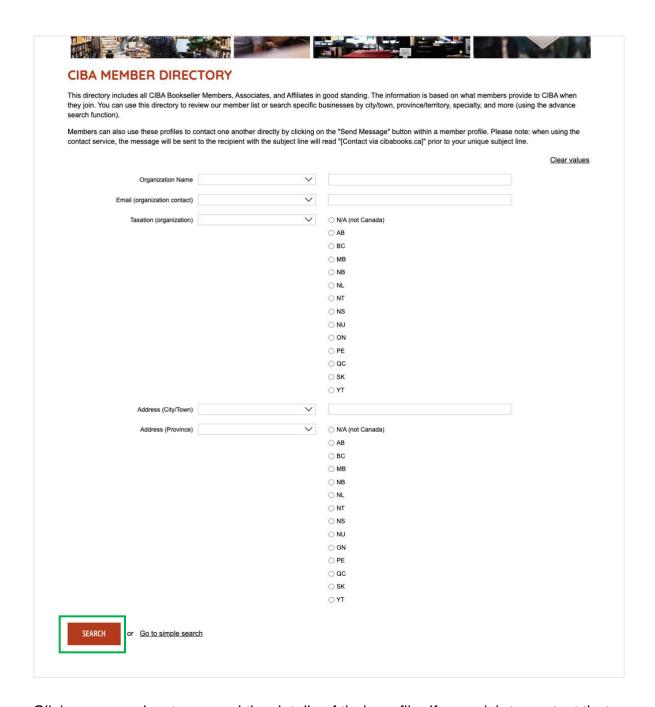
USING THE MEMBER DIRECTORY

This directory includes all Bookseller Members, Associates, Affiliates, and Supporters in good standing. The information provided in the profiles is based on what members provide (see "Editing Your Member Profile" on page 5).

In the directory as it stands, you can view the list of CIBA members (organized alphabetically by business name). You can also use the directory to search for specific members based on advanced criteria. To do so, click the "Advanced search..." button.

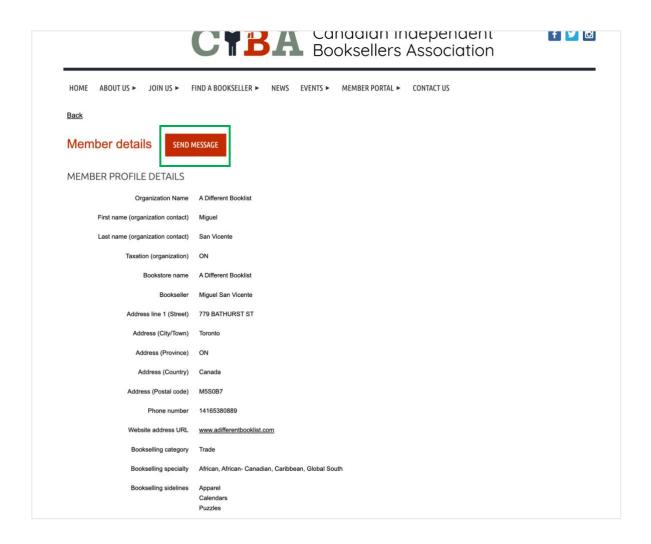


Input your search criteria – such as province/territory, specialty, etc. – and click the "Search" button at the bottom of the page.



Click on a member to expand the details of their profile. If you wish to contact that member, click the "Send Message" button. Please note: some members may not allow direct contact via this Member Directory.

To adjust your own contact-via-directory settings, see "Editing Your Member Profile" on page 5.



Write your message in the body of the email and ensure the reply name and email address are accurate. Please note: when using the contact service, the message will read "[Contact via cibabooks.ca]" prior to your unique subject line.

